

AIR & ADORN EVENTS · LEINSTER

Air & Adorn

EVENTS

Planning & Investment Guide

Corporate event styling for gatherings, launches and hospitality moments across Dublin, Wicklow and selected Leinster projects.

A considered starting point for a setting worth arriving for.

A considered approach to event styling

Air & Adorn Events creates balloon installations for corporate gatherings, launches, hospitality settings and brand moments. Each project begins with a controlled signature format and develops around the room, the event purpose and the experience you want guests to have.

This is not a catalogue of interchangeable pieces. It is a practical starting point for discussing the visual moments that matter: arrival, reception, a pause for conversation, or a clear point for photographs and brand presence. Palette, scale, placement and finishing details are tailored to the brief, while venue access and schedule are considered from the beginning.

THE STARTING POINT

Corporate styling projects start from **€1,000 + VAT**. Travel, venue access requirements, installation logistics and post-event removal are assessed for each event and confirmed in your proposal.

Designed around the setting

The strongest event styling supports the purpose of the occasion without competing with it. A product launch may need a confident arrival and a clean visual anchor. A company milestone may call for warmth and a measured sense of occasion. A reception or hospitality setting may benefit from a thoughtful focal point that guides guests through the space.

Before a proposal is prepared, we consider the venue or location, event date, guest journey, styling direction, access and installation window. Where branding is relevant, any artwork, print, hire or production requirement is reviewed as part of the project scope rather than assumed as a standard inclusion.

Four signature installation families

Each family provides a reliable starting point. A final recommendation may combine more than one element where that genuinely serves the event, the venue and the guest journey.

Arches & Entrances

For registration points, office arrivals, openings and welcome moments. An entrance feature can give an event a clear first impression while respecting circulation, signage and the architectural character of the space.

Columns & Towers

Freestanding styling for doorways, receptions and focal points. These can be paired to frame a threshold or used in a deliberate sequence to support a guest route through a setting.

Garlands & Organic Installations

Mixed-scale installations developed around a staircase, stage edge, reception wall or another considered point within the venue. Scale and placement are planned to feel connected to the architecture rather than applied to it.

Walls & Backdrops

Photo moments and backdrop styling for launches, networking and brand-facing gatherings. Branding may be incorporated after artwork and venue review; panels, print, specialist hire and related production are tailored additions, not default promises.

What shapes your proposal

Every proposal is written around the real requirements of the event. The result should be proportionate, practical and visually clear—not a collection of extras chosen simply to reach a number.

EVENT PURPOSE

What should the setting help guests feel, notice or remember?

GUEST JOURNEY

Arrival, registration, programme, networking and photography moments.

VENUE & ACCESS

Room shape, loading route, timings, house rules and practical restrictions.

STYLE & BRAND

Palette, references, branding needs and what should be deliberately avoided.

A total project investment

The €1,000 + VAT figure is a minimum total project investment, not the stated price of every individual arch, column, garland or backdrop. A contained visual element may cost less in isolation; a corporate project can bring together genuinely useful styling moments into one considered scope.

Where the brief naturally needs an arrival feature plus reception styling, or a photo moment with a complementary focal treatment, the proposal will show how the elements work together. If a brief is genuinely for one small standalone feature, we will be clear if it sits below the project minimum rather than add arbitrary elements.

Travel, venue access and post-event removal

Some practical details are best handled project by project. A corporate event at a straightforward core-zone venue may need very different planning from a location with restricted access, an early installation window, multiple zones or a requirement to return after the event.

Travel & logistics

Travel and installation logistics are assessed for each event. Distance, loading, parking, access routes, equipment needs, on-site timing and venue requirements can all affect the practical scope. Any relevant Travel & Logistics amount is stated clearly in the proposal before work is accepted.

Removal

Post-event removal can be arranged where required and is confirmed in your proposal. It may be relevant where a venue requires reinstatement, a project includes hired structures, the styling is multi-zone or collection requires a separate journey. We do not assume an overnight or after-hours removal window until the venue has confirmed access.

Selected Leinster projects

Air & Adorn considers projects across Dublin, Wicklow and selected Leinster locations. A location outside the core zone is not a barrier; it simply needs the right scope, timing and logistics to be assessed before it is confirmed.

How to begin

A USEFUL BRIEF

Share the event date, venue or likely location, event purpose, expected guest experience, preferred installation family, timing, access information, budget range and any styling or brand references. This gives us the detail needed to prepare a proportionate recommendation.

The process

1. **Share your brief.** Start with the event purpose, date, venue and the atmosphere you want to create.
2. **We review the setting.** We consider the proposed scope, access, timing, serviceability and any relevant artwork or hire needs.
3. **Receive a tailored proposal.** Your recommendation confirms the styling scope, project price excluding VAT and any agreed logistics, access, branding/hire or removal items.

If you are exploring an event in Dublin, Wicklow or a selected Leinster location, we would be pleased to consider the brief.

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Discuss Your Event

support@tammycritch.com · airandadorn.ie